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Database Concepts (7th Edition)



Synopsis

For undergraduate database management students or business professionals – Here’s practical help for understanding, creating, and managing small databases – from two of the world’s leading database authorities. Database Concepts by David Kroenke and David Auer gives undergraduate database management students and business professionals alike a firm understanding of the concepts behind the software, using Access 2013 to illustrate the concepts and techniques. Three projects run throughout the text, to show students how to apply the concepts to real-life business situations. The text provides flexibility for choosing the software instructors want to use in class; allows students to work with new, complete databases, including Wedgewood Pacific Corporation, Heather Sweeney Designs, and Wallingford Motors; and includes coverage for some of the latest information on databases available. Teaching and Learning Experience This text will provide a better teaching and learning experience – for you and your students. Here’s how: Provides a firm understanding of the concepts behind the software Uses Access 2013 to illustrate the concepts and techniques while also providing flexibility to choose the software used in class Allows students to work with new, complete databases Includes coverage of some of the latest information available

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Customer Reviews

So you know how to use your database software, but do you know how to design a good database? I got lucky when I found this book. I’d been building a database myself after taking a

class on MS Access at my local community college. MS Access is so easy to use that I was comfortable and confident. I'd built many related tables and built several queries, forms and reports. No problems. Everything was working fine. But with each element I added, I got less confident about the DESIGN of my ever-growing database. It was working fine, but were the tables and relationships optimal? As it grew more complex, was I going to make a mistake? Or find a fundamental flaw in my early assumptions? Classes and tutorials on database programs cover design concepts so briefly because they need to cover a lot of details about how to use the program. This book does the exact opposite. It glosses over how to use your software and focuses on design concepts. In the preface, the author says: "This book does not assume that any particular DBMS [database management system] product will be used [... so ...] all of the concepts are presented in a DBMS-agnostic manner. When learned this way, students come to understand that the fundamentals pertain to any database [...]" This is why it's shorter than some reviewers seem to think it should be. It isn't "too short." It's "focused." There are plenty of other books that cover the other stuff. This book is clear, concise and accessible. I'm glad it didn't go into more technical details.

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